

OIL-REDUCED with C☆HiForm®

- A modified, cold water swellable starch
- From 70% to 30% oil
- Instant cold viscosity development
- Improved texture and texture stability

EGG YOLK FREE with C☆EmTex®

- A modified waxy corn starch
- Emulsification properties
- Excellent stability and mouthfeel properties

COST REDUCED

- Significant reduction of costly ingredients
- Cold process delivers energy savings

NUTRI-SCORE IMPROVEMENT

- Oil substitution by C ☆ HiForm®
- 54% calorie reduction

Improved Nutri-score Dressing

Oil-reduced & egg yolk-free with C☆Hiform® & C☆ EmTex®

RECIPE (%)	Standard	Improved
Sunflower oil	70.0	30.0
Water	14.18	52.18
vinegar 7°	5.0	5.0
C☆Hiform® modified starch		4.0
Egg yolk powder	3.5	0.0
Sucrose	3.0	3.0
Salt	2.0	2.0
Mustard	2.0	2.0
C☆EmTex® modified corn starch		1.5
Lygomme® stabilizing blend	0.2	0.2
Potassium sorbate	0.12	0.12

Cost impact

NUTRITIONALS	Standard	Improved
Energy (kcal/ 100g)	665.2	307.2
Fats %	71.6	30.2
- of which saturated	8.5	3.5
Carbohydrates %	3.2	8.6
- of which sugars	3.1	3.0
- of which fibres		
Proteins %	1.8	0.1
Salt %	2.13	3.13





SUGAR REDUCTION SOLUTION : MALTODEXTRIN & STEVIA

- 50% sugar reduction
- Maltodextrin provides bulk to the recipe
- Truvia® RA 80 is a high purity Reb A that brings back sweetness and generally delivers a clean sweet taste

NUTRI-SCORE IMPROVEMENT

- 50% sugar reduction thanks to C☆Dry® MD 01955 and Truvia® RA 80
- 30% calorie reduction

COST INCREASE

 Significant sugar reduction comes at a price

50% sugar reduced Ketchup

Sugar reduction with with C☆Dry® maltodextrin and Truvia® RA 80 Stevia leaf extract

RECIPE (%)	Standard	Improved
Water	43.0	52.66
Tomato double concentrate 28-30%	30.0	30.0
Sucrose	18.0	6.0
vinegar 7°	5.0	5.0
C*Dry® maltodextrin		2.6
C*Tex® starch	2.0	2.5
Salt	1.5	1.0
Citric acid	0.3	
Satiaxane® xanthan gum	0.2	0.2
Truvia® RA 80 stevia leaf extract		0.0363

Cost impact

NUTRITIONALS	Standard	Improved
Energy (kcal/ 100g)	111.5	75.9
Fats %	0.2	0.2
- of which saturated	0.2	0.2
Carbohydrates %	25.9	17.0
- of which sugars	24.0	12.0
- of which fibres	0.6	0.6
Proteins %	1.2	1.2
Salt %	1.55	1.12





NO ADDED SUGAR SOLUTION : MALTODEXTRIN, MALTITOL & STEVIA

- Enables no added sugar claim
- Maltodextrin provides bulk to the recipe
- Maltidex® maltitol is a one to one naturally sweet sugar reduction solution
- Truvia® RA 80 is a high-purity Reb A, delivering a clean sweet taste

NUTRI-SCORE IMPROVEMENT

- 75% sugar reduction
- 10% calorie reduction

COST INCREASE

 Significant sugar reduction comes at a price

No added sugar Ketchup

No added sugar with with C☆Dry® maltodextrin, Truvia® RA 80 stevia leaf extract and Maltidex® maltitol

RECIPE (%)	Standard	Improved
Water	43.0	46.16
Tomato double concentrate 28-30%	30.0	30.0
Sucrose	18.0	
Maltidex® maltitol		12.0
Vinegar 7°	5.0	5.0
C*Dry® maltodextrin		3.6
C*Tex® starch	2.0	2.0
Salt	1.5	1.0
Citric acid	0.3	
Satiaxane® xanthan gum	0.2	0.2
Truvia® RA 80 stevia leaf extract		0.0363
Cost impact		1
NUTRITIONALS	Standard	Improved

111 5	
111.5	101.9
0.2	0.2
0.2	0.2
25.9	23.5
24.0	6.0
0.6	0.6
1.2	1.2
1.55	1.12
	0.2 25.9 24.0 0.6 1.2





TEXTURE IMPROVEMENT

- C☆PulpTex® an instant texturizing solution
- Delivers visible pulpy appeal, and authentic texture
- Exceptional texture stability over processing
- Provides instant viscosity and texture

NO ADDED SUGAR

- Truvia® RA80, a high-purity Reb A delivers a clean sweet taste
- 33% calorie reduction

COST REDUCTION OPPORTUNITY

 C*PulpTex® replaces costly, volatile ingredients and improves overall recipe cost, without impacting quality

No added sugar & Texture improved -Italian sauce

Texture improvement with C☆PulpTex® starch No added sugar with Truvia® RA 80 stevia leaf extract

Improved 30.0
30.0
30.0
19.0
10.0
5.0
2.0
2.0
1.0
1.0
0.016
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Improved
40.0
0.4
0.4
0.4
0.4 0.4 7.9
0.4 0.4 7.9 4.4

