BOOM GOES DELIVERY!

Packaging options play an important part in delivery of food, below are a few tips to keep your food optimal



Salt and mix French Fries immediately after frying – this enhances flavor and reduces moisture migration during delivery



Avoid Styrofoam and plastic packaging for fried items if able – Use paper or vented packaging if available to reduce moisture condensation



Pack fried food from serving or holding station for better temperature management and to avoid excessive oil in packaging



Do not package fried food in advance



Seal packaging for safety

BURGERS: YOUR DELIVERY PACKAGING MATTERS*



PAPER-LINED ALUMINUM FOIL Foil keeps the burger hotter for longer with less moisture loss.



CARBOARD BOX A box keeps the visual integrity of the burger.



STYROFOAM A Styrofoam box performs the best on maintaining both heat and product integrity.

* Results based on our own test using the 8 oz. TNT™ Burger

PACKAGING

In an internal test of three different packages for two different frozen burgers, Styrofoam performed the best when compared to all other options.



BUNS

No one who pays for delivery wants a soggy bun. Try packaging it separately, or using a skewer to provide a little distance between the burger or the toppings. Experiment with different bun types to see what works best.

Foil helps protect the patty so it

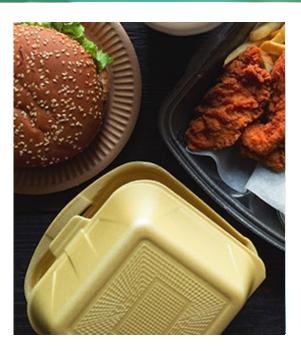
toppings also help with this)

doesn't dry out (cheese and cooked

Corrugated cardboard boxes also do

well. And they recycle! If buns tend to

get soggy, try ventilating the box.





TOPPINGS

Consider only offering toppings for delivery that travel well. Packaging condiments and sauces separately ensure everything arrives intact and tasting great.

Plus, you can reduce order times when you provide all the toppings (separated by deli sheets) and let diners customize when it arrives.

Suggestions include:

- Iceberg lettuce
- Cabbage slaw
- Chopped parsley
- Cilantro
- Onions (fried or raw)
- Peppers
- Cheese
- Bacon
- Pickles
- Mushrooms
- Scallions

