

ConverMax[®]



Improve FCR
with up to

0.1*

point

**on average*

Improve profit
per pig with

> €1.60

Produce.
Smarter.

Cargill[®]



Profit improvement
per pig

> €1.60

ROI of

> 3:1

Reduces incidence
and severity of

**skin
lesions**

and second-grade
carcasses

Pig producers on fattening farms face specific on-site challenges that can lead to stress situations and aggressive behaviour among the pigs. This can have a negative impact on earnings if not tackled properly. The factors involved may include: limited pen space (m²/pig), feeder/feed availability, mixing of pigs, specific genetics, etcetera. On top of this, there has been a notable increase in awareness and attention from public & governmental bodies regarding the welfare of pigs and sustainable pig production. This can put more pressure on a farm's pig management strategy.

To address this, Cargill® has developed ConverMax®, an innovative feed solution that supports farmers by ensuring animal welfare, while at the same time helping them to raise profits. By increasing the pigs' energy efficiency, feed conversion improvements can be achieved along with higher profit per pig. And work pleasure increases at the same time!

What is the result?

Fattening pigs receiving ConverMax® waste less energy and nutrients on negative reactive behaviour and nervousness. This results in more efficient use of feed, for maintenance and growth.

How does it work?

ConverMax® application*: 2 kg/T of complete feed in finisher feed, with a minimum of 85 kg feed

What is it?

ConverMax® is based on a unique blend of botanical extracts and a mix of high quality mineral sources. To be mixed into feed to improve feed conversion and secure animal welfare resulting in a significant feed saving per pig in the last phase of fattening.

Through better feed utilization and high energy used by the pigs for growth, the farmer can improve the profit per pig with over €1.60.

Besides, ConverMax® helps secure welfare by calming the herd in different management circumstances. Additional returns (ROI) can be achieved through improvements in, and value of, enhanced carcass quality, improved labour conditions and loading time for farm staff. Pig producers can pro-actively improve welfare, returns and enjoy work more.

