Micronutrition & Health Solutions Poultry World Partner Newsletter

Unlocking the potential of animal feed solutions: moving beyond feed additives

Micronutrition & Health Solutions
Cargill Animal Nutrition & Health

What does the future of animal feed solutions look like?

There are quite a few challenges when it comes to feeding a growing world; a population that's expected to expand by nearly 30 percent by 2050. This has implications for the value chain, feed, and livestock producers and it can be challenging to adapt to complex market forces as regulations change the way they operate, forcing them to find new ways to maximize feed conversion, improve animal performance, digestive health, and nutrient utilization, and run a sustainable business.

So, what if the solutions to these challenges were all around us?

Introducing Cargill's Micronutrition and Health Solutions Business

Micronutrition and Health Solutions (MHS), a Cargill Animal Nutrition & Health business, is on a mission to improve animal lives and customer livelihoods by maximizing productivity and improving the digestive health and nutrient utilization of animals.

Deeply rooted in nutritional science, research, and innovation, we deliver a world-class diverse portfolio of science-based products, services, and digital solutions that apply a holistic approach to animal nutrition, which is globally proven and locally applied by our trusted experts.

Micronutrition and Health Solutions go beyond feed additives considering all microelements impacting animal diets to make nutrition work holistically, leading to proven animal performance with purpose. You can experience MHS through the combination of our digital tools, technical expertise, and our product portfolio of trusted brands like DelaconTM, Diamond V^{TM} , and ProvimiTM.

Delivering solutions through a world-class science-based portfolio

Our world-class, science-based MHS portfolio provides holistic feeding solutions aiming to improve animal digestive health and maximize productivity with offerings in postbiotics, phytogenics, anti-mycotoxin agents, and enzymes, for all life stages of every species, contributing to reducing nutrient waste and the use of antibiotics,

helping customers address their specific challenges. With our deep technical and commercial expertise in more than 40 countries worldwide and real-world application in animal nutrition, we can advise on the right product at the right time with the right amount because we understand the impact of every micro-inclusion in animal diets.

By combining our in-depth understanding of the animal gut microbiome and how micronutrients and organic matters hidden within all living organisms interact, we lead the path for the future of animal feed solutions.

Bringing MHS to life: the right set of tools for poultry farming

In the dynamic world of poultry farming, achieving optimal nutrition for birds is not just a goal, it's a necessity. Micronutrition and Health Solutions (MHS), a Cargill Animal Nutrition & Health business, is leading the way in redefining animal nutrition with an innovative and holistic approach. By understanding the intricate relationship between nutrition, microbiology, animal health, and performance, MHS can provide solutions that are tailored to the specific needs of each life stage. Whether it's optimizing animal health and wellbeing, promoting production efficiency, supporting preharvest food safety, or maintaining resilience and overall performance, MHS is dedicated to helping support customer production goals and be their partner in solving business challenges.

In the next articles, you will read more about our holistic approach to poultry nutrition; heat stress: implications for hyperthermia and physiology of layer hens and connecting broiler breeder microbiota to performance in commercial conditions. These are just a few examples of how our holistic approach to poultry nutrition can help customers address specific challenges and maximize their animals' productivity.



Find out more about Micronutrition & Health Solutions

Any references to "feed additive(s)" are as per the laws and regulations in the United States. For product registration information, please refer to the product data sheets. For more information on specific products in your location, please reach out to our local Cargill animal nutrition experts.